

FOR OUR KIDS

We are a charitable trust supporting a grassroots movement of families in collectively delaying smartphones & social media for their tamariki & rangatahi.

1 SPARK A NATIONWIDE KŌRERO

about the impact of smartphones and social media on the wellbeing of our tamariki and rangatahi.

2 EMPOWER COMMUNITIES

by offering resources, speakers, and practical support through our ambassador program to help whānau, schools, kura, and ECE's lead change locally.

3 STRENGTHEN COLLECTIVE ACTION

by supporting families to delay smartphones together through initiatives like the Parent Pact.

With parents, caregivers, educators, and health professionals, we raise awareness of the benefits for wellbeing, development and connection.

Why are we doing this?

Tech companies have put us in an impossible situation. It's a lose-lose scenario: either expose our children to something proven to be damaging by evidence, or risk isolating them socially. Change is overdue, and it begins with each of us.

Join us.

Check out our website, where you will find exclusive interviews, resources, our newsletters and more.

Find us on Facebook, Instagram and LinkedIn.

Want to do more? Consider becoming an ambassador. We support and empower our ambassadors with a pack bursting with resources to help you get the message out to your school and community, as well as link you up with our ambassador network.

**Smartphone Free
Childhood** Aotearoa
New Zealand

Check out what's happening here and get involved today.

www.smartphonefreechildhood.co.nz



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